銘傳大學商業設計學系設計創作與研究碩士班
104 學年度課程架構表

Ming Chuan University Master's Program of Creative Design and Research in Department of Commercial Design

Curriculum Framework for all students entering in 2015-2016

	第一學年　1st year				第二學年度　2nd year		
	科目 Subject	上學期 學分/小時 Spring semester Credits /hour	下學期 學分/小時 Fall semester Credits /hour		科目 Subject	上學期 學分/小時 Spring semester Credits /hour	下學期 學分/小時 Fall semester Credits /hour
必修 13 學分 Required Courses Credits：13	實務應用英文(一) 01601 Practical English (1)	2/2		必修 0 學分 Required Courses Credits：0			
	實務應用英文(二) 01602 Practical English (2)		2/2				
	進階設計專題(一)93515 Special Topics in Advanced Design I	3/3					
	進階設計專題(二)93516 Special Topics in Advanced Design II		3/3				
	設計研究方法論 93512 Design Research Methodology	3/3					
選修課程 Professional Elective Courses	構成藝術研究 93534 Studies on Constitution Art		3/3	選修課程 Professional Elective Courses	進階專題講座 93631 Seminar in Advanced Topics	3/3	
	設計美學 93535 Design Aesthetics	3/3			進階個案研究 93632 Advanced Case Study		3/3
	創意思考論 93541 Creative Thinking Theory	3/3			跨媒體整合與應用 93633 Cross-Media Integration and Application	3/3	
	整合行銷傳播與設計 93536 Integrated Marketing Communication and Design		3/3		當代設計評論 93634 Review of Contemporary Design		3/3
	包裝設計專論 93537 Advanced Packaging Design Topics	3/3			設計符號學 93635 Design Semiotic	3/3	
	插畫創作研究 93550 Creative Illustration		3/3		數位媒體創作 93642 Digital Media Creation		3/3
	創意商品設計實務 93552 Practice of Creative Product Design		3/3		數位影像美學 93644 Digital Image Art		3/3

	數位媒體科技 93542 Digital Media Technology	3/3			商業美術創作 93538 Creation of Commercial Arts	3/3	
	角色造型研究 93643 Studies in Character Type		3/3				

總畢業學分：37　　校定必修學分：4　　專業必修學分：9　　專業選修學分：24

Graduate courses：37　Core Required Courses：4　Professional Required Course Credits：9　Professional elective Course Credits：24

1. The research direction for master'sstudents in this program is design innovation and academic theory research.

2. Students with non-design-related bachelors' degrees need to take 4-8 undergraduate design course credits as designated by the department chair.

3. In order to be eligible for graduation, masters'students must earn 37 or more required and elective course credits. Also, they must pass the university degree qualification examination and the department professional core competencies.

4. To be eligible for graduation, masters' students must meet the following graduation standards:
   (1) Participate in at least one international design competition (which must meet the Ministry of Education's standards for encouraging students to participate in international arts and design competitions)
   (2) Pass the final innovation outcome exhibition in the second semester of 1st year.
   (3) Publish a conference paper or a journal article before masters' thesis oral defense.
   (4) Pass the midterm design exhibition and innovation report.
   (5) Pass the review of public graduation innovation exhibition and thesis.

5. Students who have received awards in significant design competitions domestically or abroad (must be approved by the department) can be waived from midterm work exhibition and need only to submit innovation report for review.

6. A maximum of 6 credits can be transferred from other School of Design masters' course programs as credits counting toward graduation.

1. 本系碩士班主要研究方向為設計創作與學理研究。
2. 非設計相關科系畢業者，由系主任指定補修大學部設計課程 4-8 學分。
3. 本系碩士班必須修滿及格必修暨選修課程達 37 學分以上，通過本校研究生學位考試規則規定之各項考試及本系所規定專業基本能力檢定,始可畢業。
4. 依據本系專業基本能力檢定實施細則規定，本系碩士班學生畢業門檻如下。
(1)畢業前至少參加國際設計競賽乙次(該競賽須符合教育部鼓勵學生參加藝術與設計類國際競賽計畫之項目)。
(2)研一下學期通過期末設計創作成果展覽審查。
(3)畢業前至少發表期刊或研討會論文乙篇。
(4)通過期中創作展覽及創作報告審查。
(5)通過公開畢業創作展覽審查及研究論文審查。
5. 凡參加國內外重大設計競賽獲獎(須經本系認可)，可免期中作品展覽，僅需提出創作報告審查。
6. 本系畢業學分得承認設計學院他系碩士班課程最多 6 學分。